



Krista Virtanen

Fashion and textile designer
kristavirtanendesign.fi



Krista Virtanen

CV

kristavirtanendesign@gmail.com
+358 408270259
Finland, Helsinki

Working as an independent
artist and freelancer

@kristavirtanendesign
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Education

Aalto University – ARTS, Fashion,
Clothing, and Textile Design (Master's), 2022 ->

LAB Institute of Design, Wearable Design, 2017–2021

Kolding Design School, Fashion Design (Exchange), Spring 2020

Stadin Ammattiopisto, Clothing Seamstress, 2015–2017

Helsinki Design School, Fashion Design, 2014–2015

Exhibitions and Competitions

Exhibition Riihimäki, Art museum
14.06- 14.09.2025, Kuluva Aika,
solo exhibition

Exhibition at Aalto University
15.05-01.06.2025 Master degree art
production, group exhibition

Exhibition at Marsio, Aalto University
6.9–3.10.2024 Design for Cooler Planet
group
exhibition, curated by Pirjo Kääriäinen

Exhibition at Craft Corner (1–30.6.2024)
Growing Season group exhibition, curated
by Päivi Fernström & Maija Esko

Exhibition at Lapinlahden Lähde
9.12.2023–28.1.2024
Keho group exhibition, curated by Paula
Talvikki

Exhibition at Hotel Scandic Marski
5.6–2.7.2023 Golden Hour, a duo exhibition
with Katharina Schmidt

**Exhibition at Galleria Pirkko-Liisa
Topelius**
9.5–28.5.2023 Fibers of the Universe group
exhibition with Krista Virtanen, Katharina
Schmidt, Markus Aejmelaeus, and Sofia
Etholén

Feel The Yarn Finalist, Florence
(3–6/2019) Design, production and knitting

Company collaboration projects
and customers (2021-2025)

**Metsä Group, Lounais-Suomen
Jätehuolto, Brightplus, Natural
Indigo Finland, Pure Waste, Another
Box**

Recent Work Experience

Aalto University (28.02-11.04.2025)
Teaching assistant Chemarts Basic -course

Gallery Pirkko-Liisa Topelius (9.5.2023 ->)
Occasional work shifts at the gallery

Aalto University (10.2022–3.3.2023)
Lecturer evaluation process, being as an
student evaluator role

Signals, Habitare (24.8–11.9.2022)
PR assistant for Susanna Björklund

See Us Ry (15.2.2022)
Founder, fashion show producer, and
partnership management, designer

Natural Indigo Finland (9.2021 ->)
International coordinator and partnerships

Tiikerimedia, Creatido (10–11.2021)
Visual design for customer

KOE21 Fashion Show (4.11.2021)
Production and coordination

Marita Huurinainen (7–11.2020, 27.11.2020-
22.6.2023) Internship and working : design
assistant, e-commerce, AW21 collection
development, social media, sales

Recovery Laboratory (7–8.2019)
Costume designer for artist Pyhimys at Flow
Festival 2019 (design, pattern-making, sewing)

Stenströms (4.6.2019 -)
Sales associater

Ivana Helsinki (4.2017–5.2018, 1–3.2017)
Retail work and internship: sewing, design,
store operations, social media

Hanna Saren (11–12.2016, 8–9.2016, 3–5.2016)
Pattern-making, sewing, and internship

Selected works

- . **Grey Market** - Master thesis collection 2025
- . **Fibers Of The Universe** -Exhibition Gallery Pirkko-Liisa Topelius
9.5-28.5.2023
- . **Haze from Food Waste** - Bachelor thesis collection 2021
- . **Growing Season Exhibition**, Graft Corner 2024
- . **Design For Cooler Planet Exhibition**, Aalto University 2024
- . **Lucky Loser SS25**, upcycled ready to wear tennis collection 2025
- . See U -Lapinlahti, **Senses -Mini** collection 2022
- . **Flexible working** collection AW20 (Kolding Design School project)
- . **Brightplus** x Krista Virtanen 2024



Grey Market



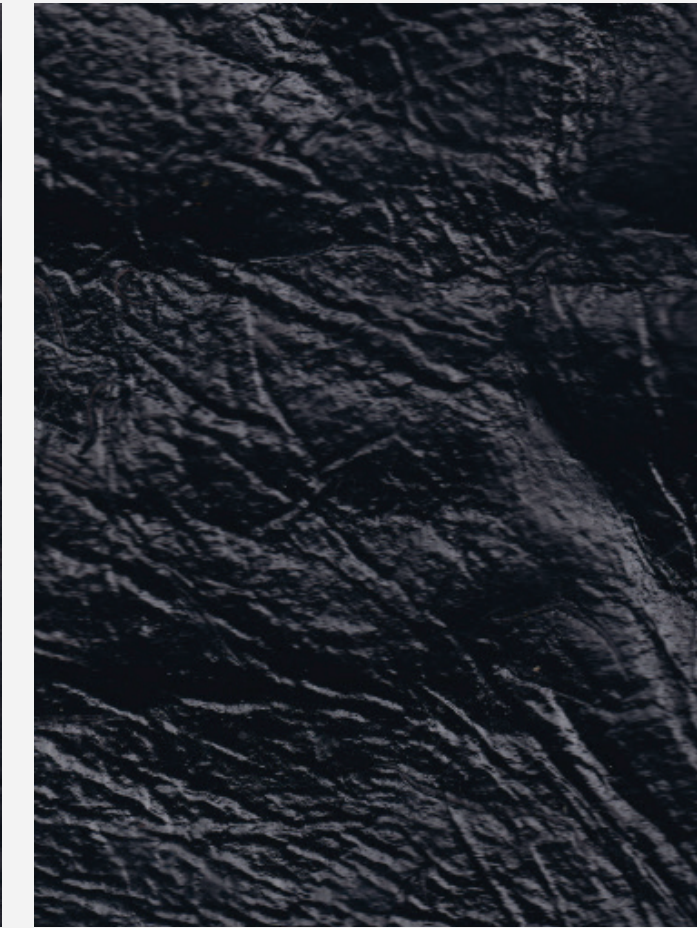
Leather made out of egg carton, glyserol and agar. Dyed with green tea + glass drop



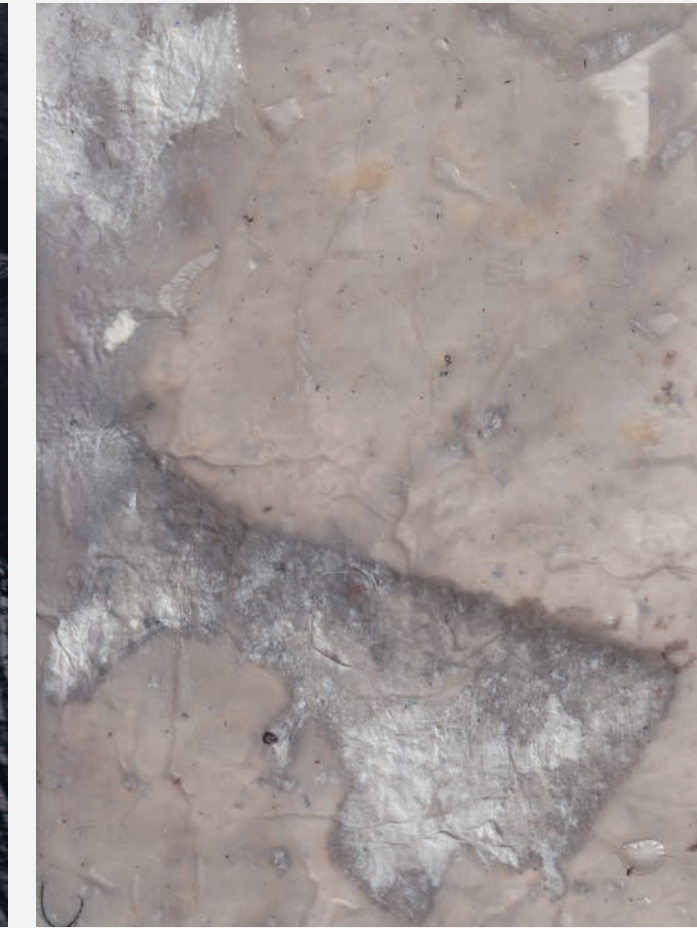
Leather made out of egg carton, glyserol and agar. Dyed with green tea. Wrinkled by drying



Leather made out of egg carton, glyserol and agar. Dyed with green tea.



Shiny leather made out of own made paper and biofilm (glyserol, pektin, karragen) Dyed with green tea



Paper + biofilm (own made paper + glyserol, pektin, carrageenan)

In this project I have developed almost all the "second skin" materials in the laboratory to replace fossil-based materials.



Paper + biofilm (own made paper + glyserol, pektin, carrageenan) Illustrations with chalk



Silk organza dyed with green tea

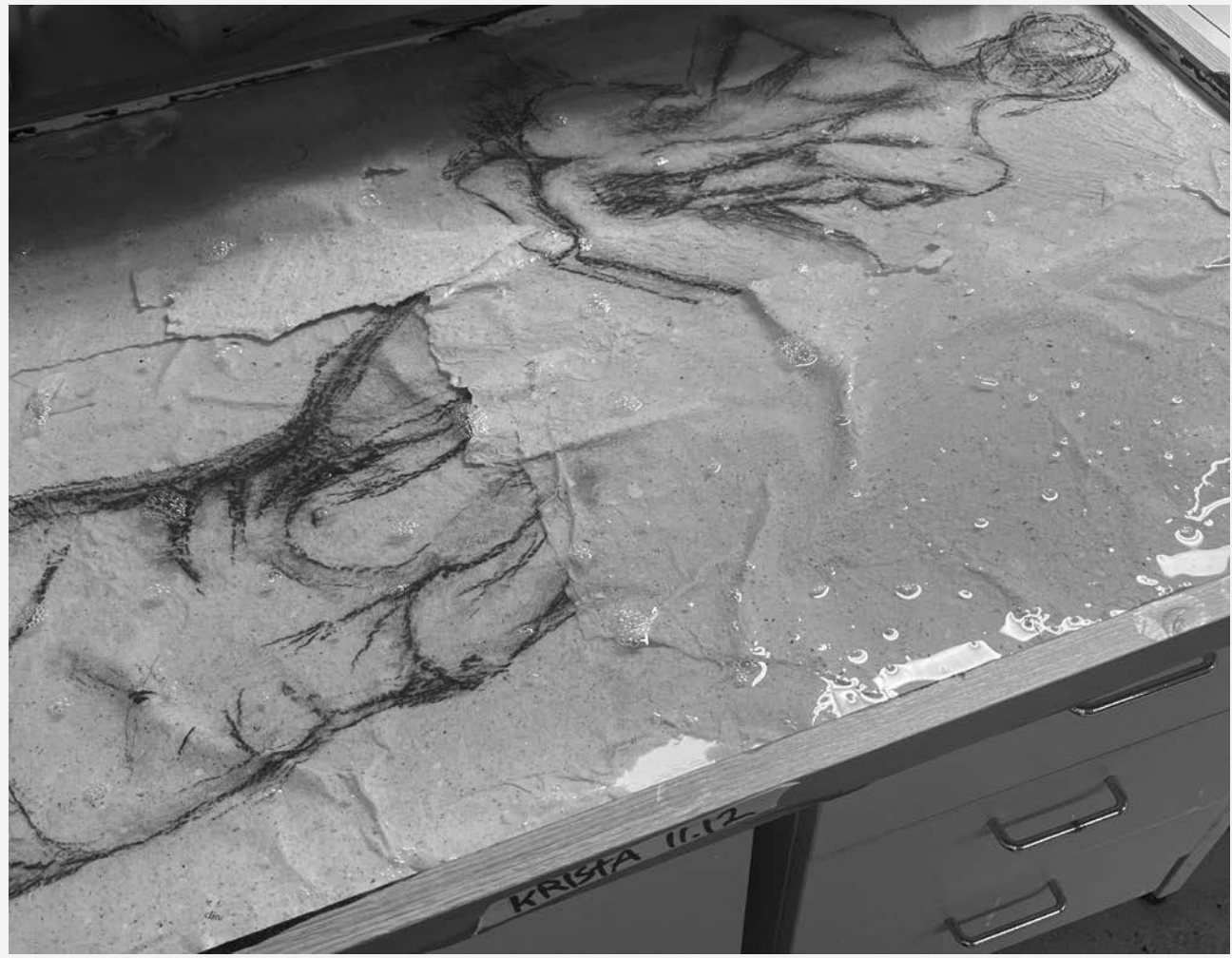
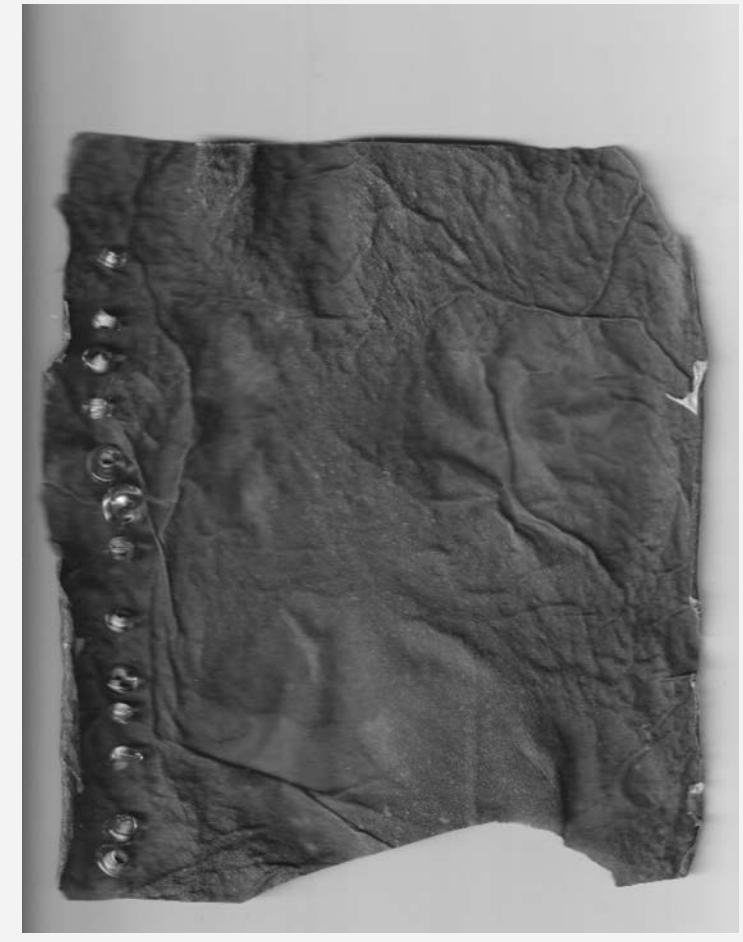


Knit + biofilm (Recycled yarn, probably silk and glyserol, pektin and carrageenan)

Grey Market









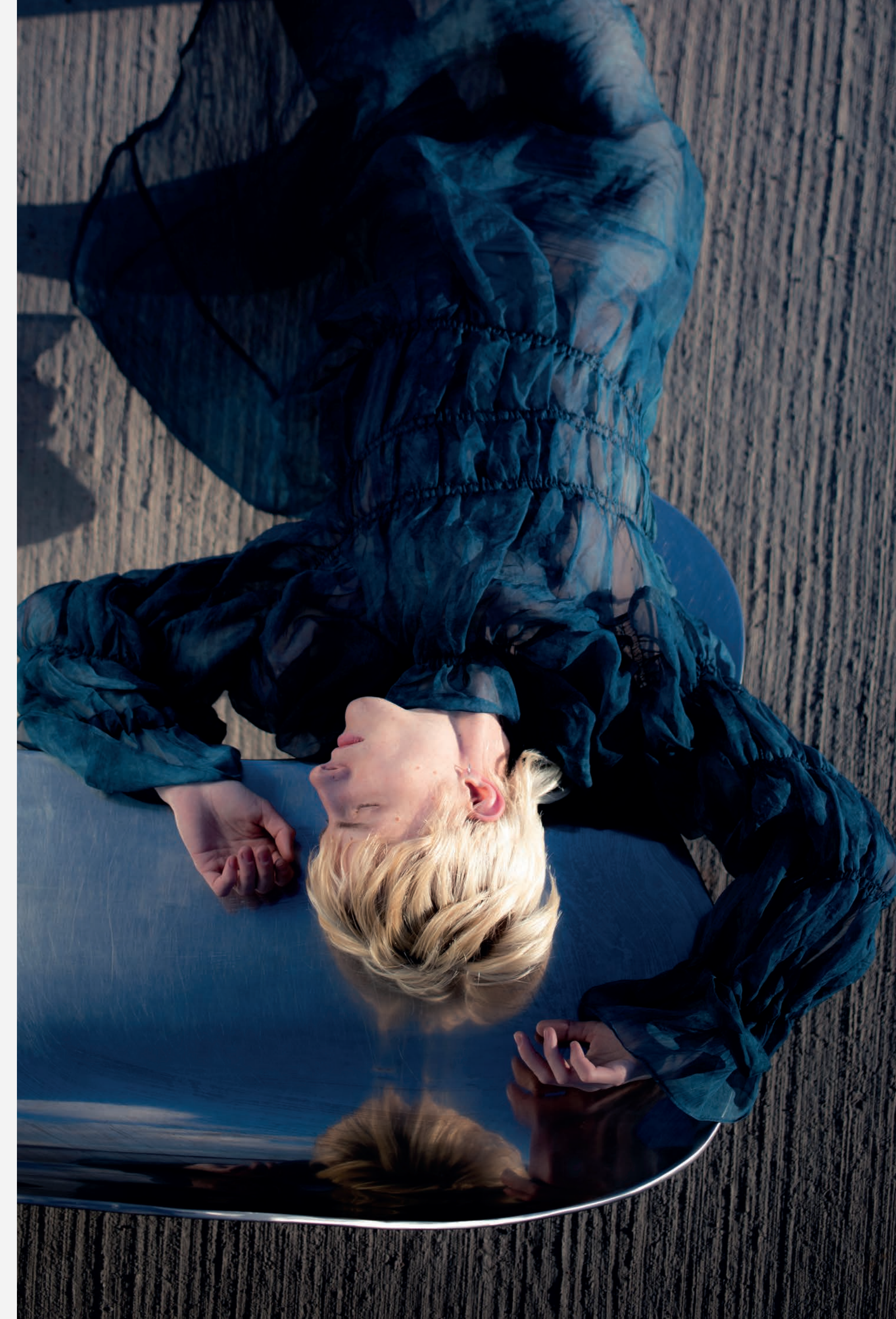


Fibers Of The Universe -exhibition

Exhibition Pirkko-Liisa Topelius

Group exhibition: Katharina Schimdt (paintings), Krista Virtanen (clothes), Sofia Etholen & Markus Aejmelaesus (Jewelry)

9.5-28.5.2023

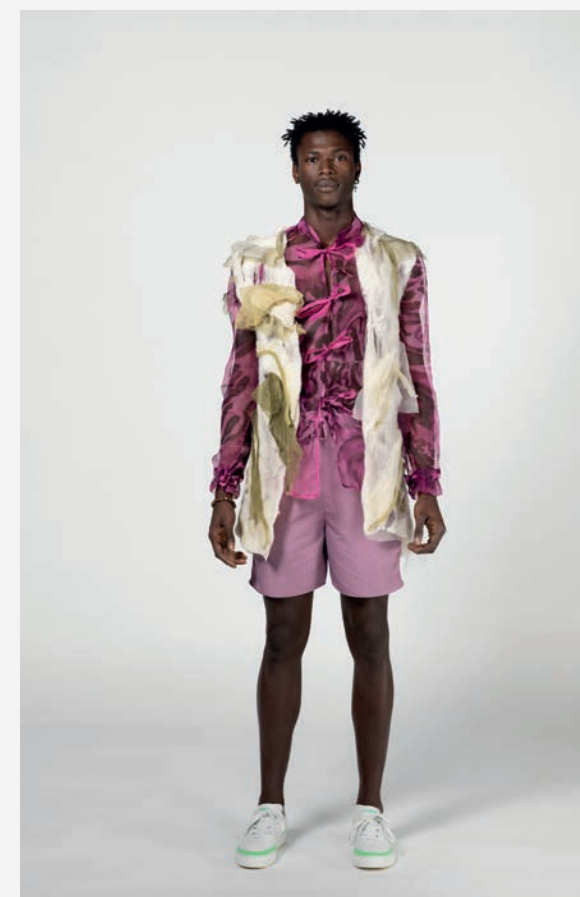
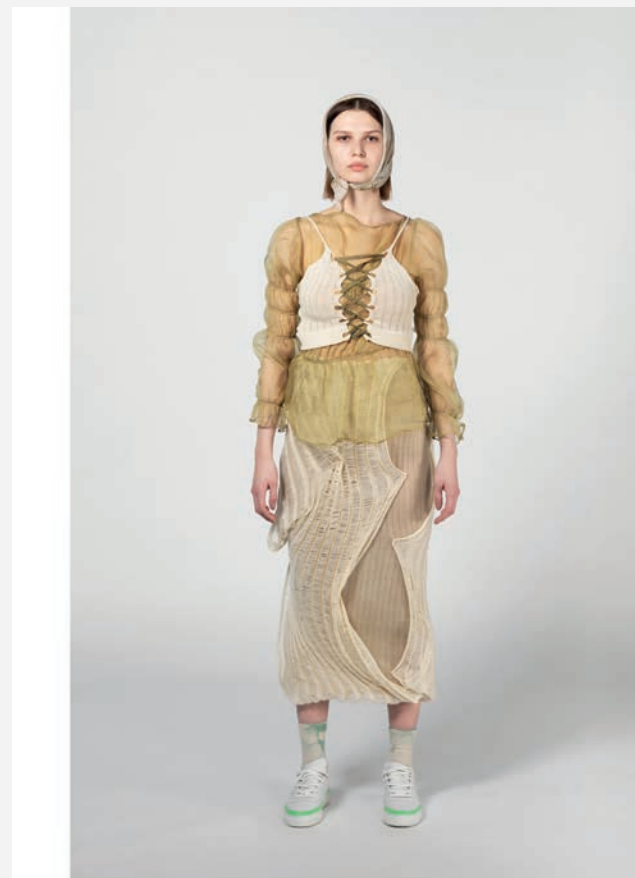


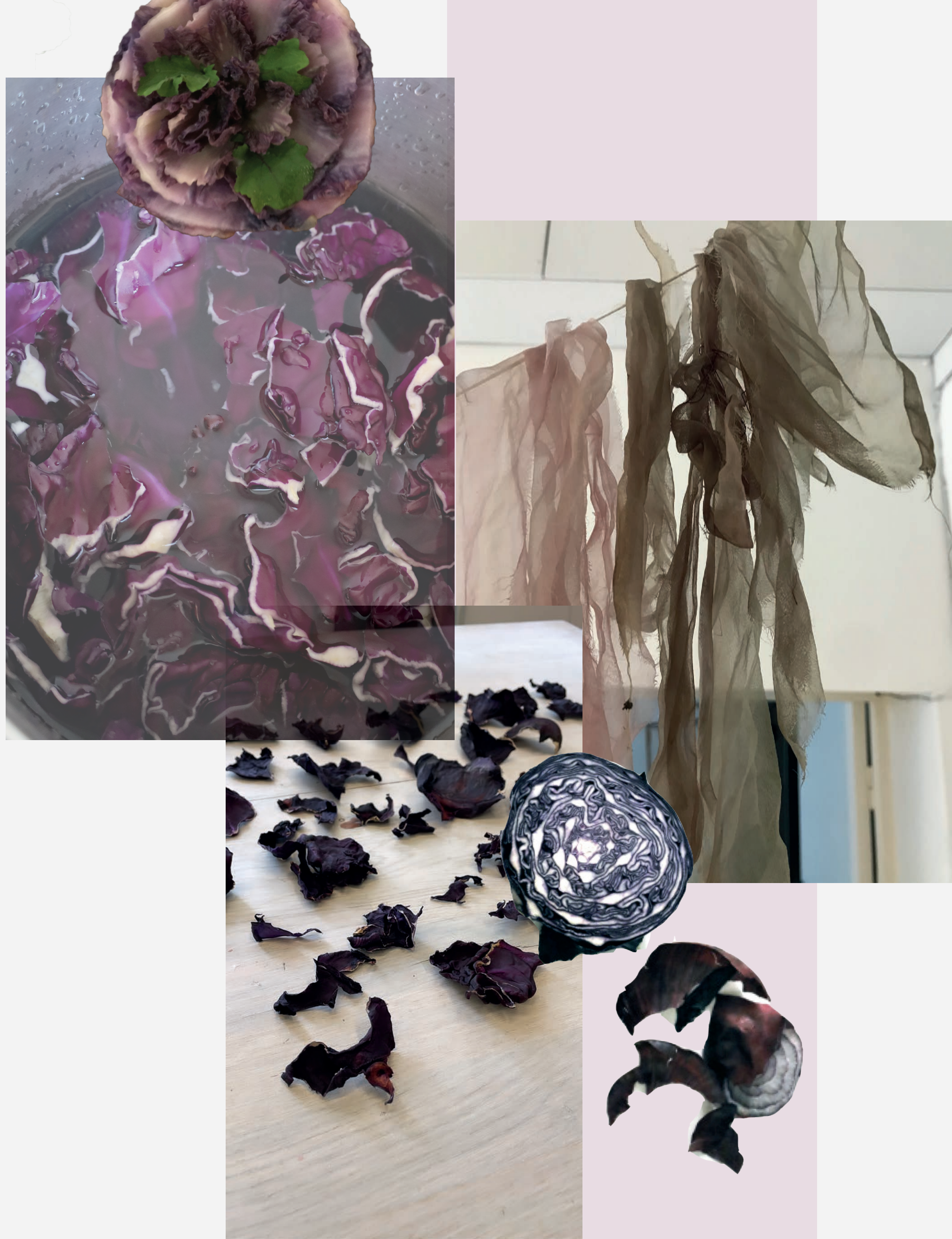




Haze from Food Waste

-Collection 2021





Picture by Valeria Danilova
Model: Ilona Parshukova
Mauh: Maria Boucht



Picture by Tero Ahonen
Model: Saara Kotkaniemi
Styling: Hilma Kotkaniemi
Make Up & Hair: Emma Bentley



Picture by Karolina Iissalo
Model Bagge Sene



Floral Reminiscence

Growing Season Exhibition Graft Corner 1-30.6.2024.
"Floral Reminiscence"



The work was made from old silk shirts





I developed bioplastic to glue fabrics together and dyed fabrics with natural dyes

Rootsbag:

Design For Cooler Planet exhibition Aalto University,
Marsio 6.9-3.10.2024





LUCKY LOSER SS25

UPCYCLED READY TO WEAR TENNIS COLLECTION

By Krista Virtanen



Collaboration with Lounais Suomen Jätehuolto



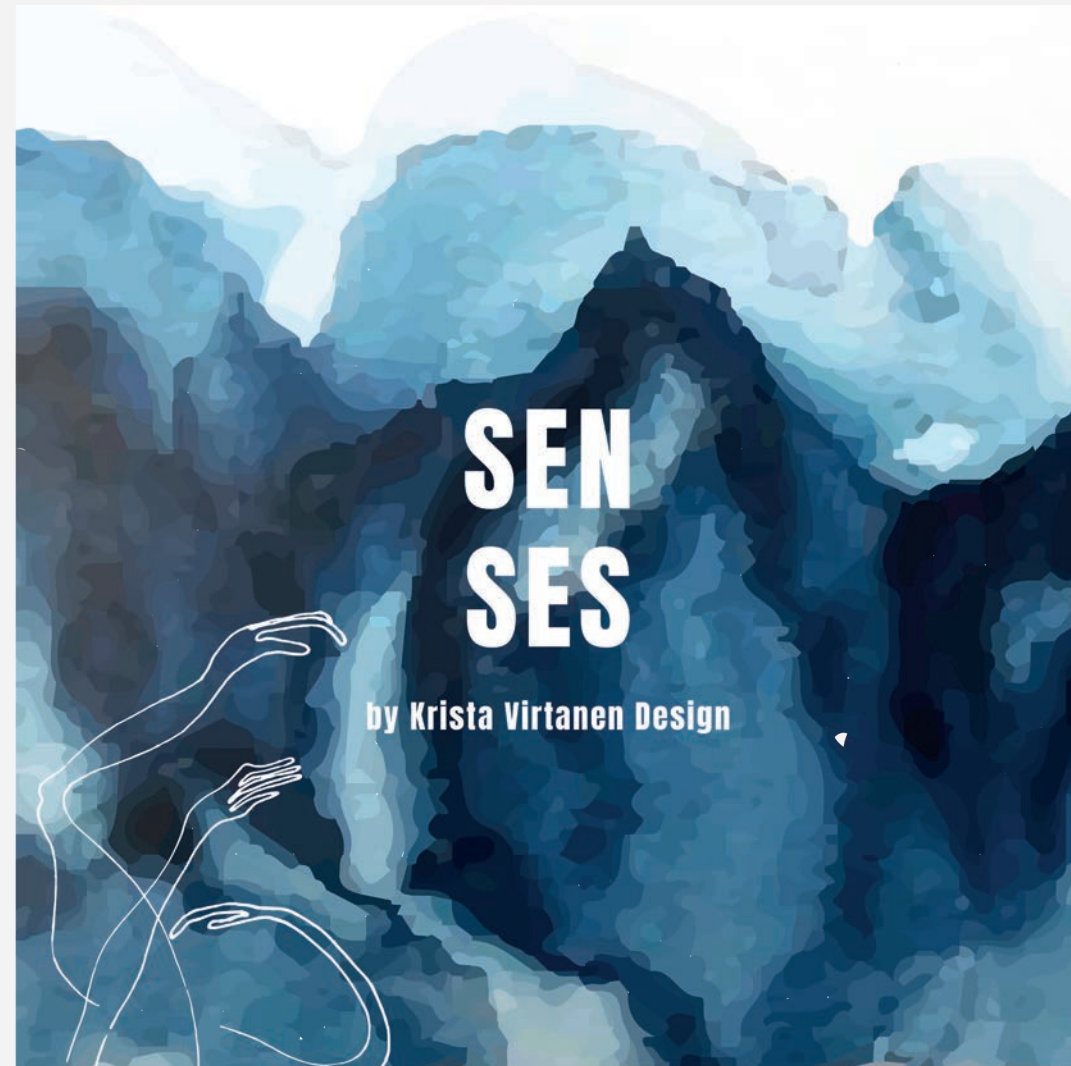


Pictures by Toivo Molin
Models: Elina Tawast, Patric Eesalu

See Us -Lapinlahti 2022

I was one of the producers an event and showcased my collection at Lapinlahden Lähteellä on August 19, 2022.

www.seeus-lapinlahti.com



Pictures by Sanna Keränen
Models: Bagge Sene,
Ilona Koivuneva,
Aleksandra Moorast





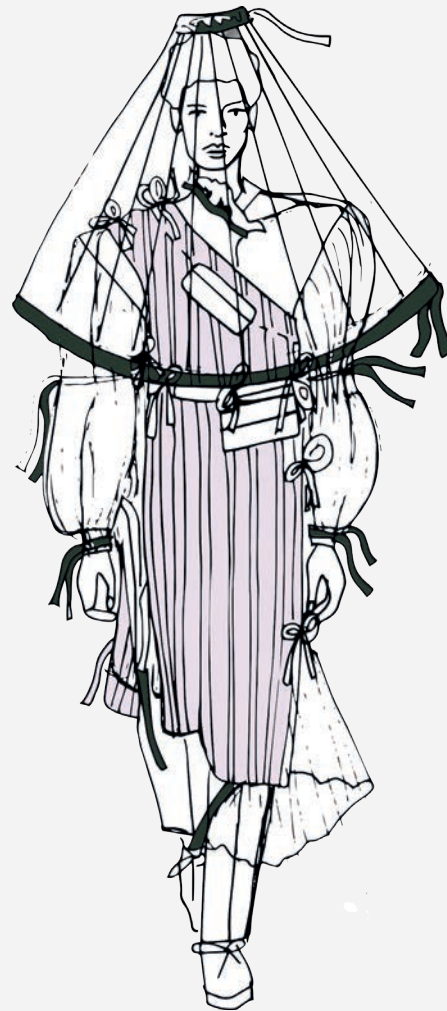
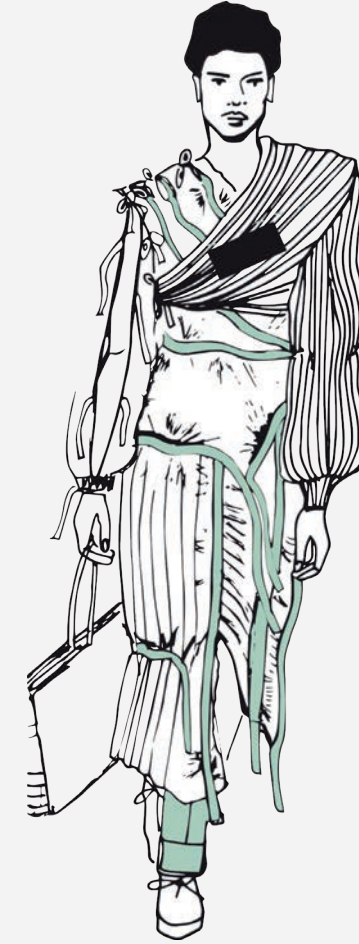
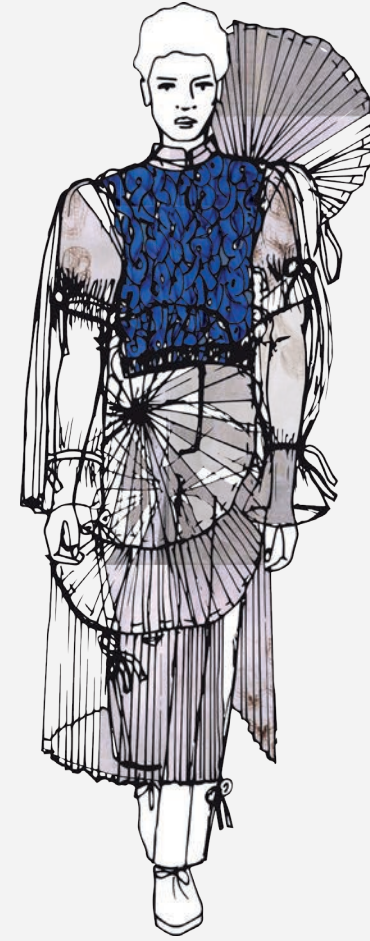
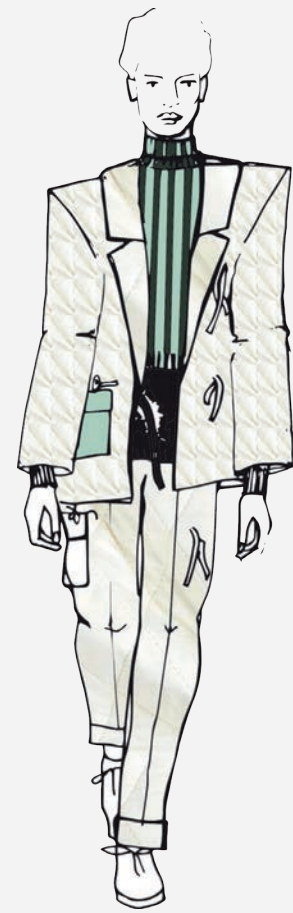


Photographed by Acielle / Style Du Monde



Flexible working

- Collection AW20

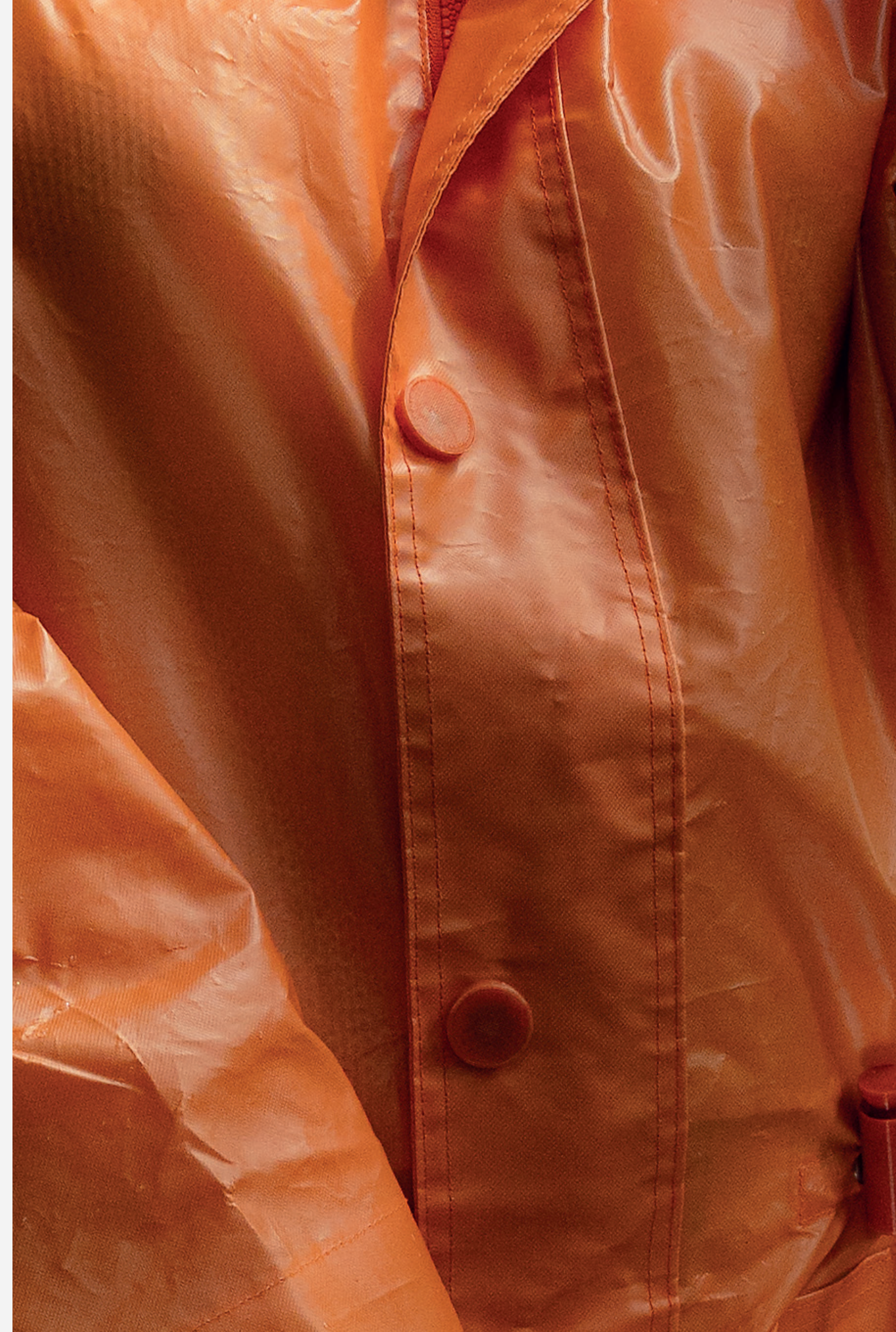


Krista Virtanen x Brightplus SS24





Pictures by Harri Tarvanainen





Picture by Val Nevalainen

THANK YOU!

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CV

Krista Tuulia Virtanen

11.03.1995

Fashion, clothing and textile design MA

Aalto Arts 2022->

LAB institute Of Design,

BA of culture/arts

2017 -2021

Wearable design

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Education

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Stadin Ammattiopisto, Clothing Seamstress, 2015–2017

Helsinki Design School, Fashion Design, 2014–2015
Pohjois-Tapiola High School, 2011–2014

Exhibitions and Competitions

Exhibition at Marsio, Aalto University

(6.9–3.10.2024) Design for Cooler Planet group exhibition, curated by Pirjo

Kääriäinen

Exhibition at Craft Corner (1–30.6.2024)

Growing Season group exhibition, curated by Päivi Fernström & Maija Esko

Exhibition at Lapinlahden Lähde

(9.12.2023–28.1.2024)

Keho group exhibition, curated by Paula Talvikki

Exhibition at Hotel Scandic Marski (5.6–2.7.2023)

Golden Hour, a duo exhibition with Katharina Schmidt

Exhibition at Galleria Pirkko-Liisa Topelius (9.5–28.5.2023) Fibers of the Universe group

exhibition with Krista Virtanen, Katharina

Schmidt, Markus Aejmelaeus, and Sofia Etholén

Feel The Yarn Finalist, Florence (3–6/2019) Design, production, and knitting

Work Experience

Brightplus (14.2–27.3.2024)

Designed and produced a raincoat

Gallery Pirkko-Liisa Topelius (9.5.2023 ->)

Occasional work shifts at the gallery

Aalto University (10.2022–3.3.2023)

Lecturer evaluation process

Project Runway Finland(11.2022)

Fashion designer, one of the competition participants

Signals, Habitare (24.8–11.9.2022)

PR assistant for Susanna Björklund

Transformation Conference, Sweden (25.8.2022)

Speaker, representing Natural Indigo Finland

See Us Ry (15.2.2022)

Founder, fashion show producer, and partnership management

Hack for Society, Helsinki Think Company (10.2.2022)

Expert in textile recycling, repair, and design

Natural Indigo Finland (9.2021 ->)

International coordinator

Tiikerimedia, Creatido (10–11.2021)

Visual design, logo, and website

Natural Indigo Finland (21.6.2021 ->)

Brand identity renewal, logo, website, and marketing materials

KOE21 Fashion Show (4.11.2021)

Production and coordination

Biocolour Event (16.8.2021)

Speaker on design, entrepreneurship, and bio-based dyes

Helsinki Fashion Week (21.08.2021)

Live-streamed dyeing workshop and collection presentation (Haze from Food Waste)

Marita Huurinainen (7–11.2020, 27.11.2020–22.6.2023) Internship: design assistant, e-commerce, AW21

collection development, social media, sales

Recovery Laboratory (7–8.2019)

Costume designer for artist Pyhimys at Flow Festival 2019 (design, pattern-making, sewing)

Elmac Consulting Oy / Krista Virtanen Design

(7–8.2019 ->) Entrepreneur: custom design, made-to-measure garments, pattern-making, sewing

Usvana / Elmac Consulting Oy (17.10.2016–15.06.2019)

Founder of own brand

Stenströms (4.6.2019 -)

Sales associate

Inside Out Escape Games Oy, Escape Train (12.2017) Costume designer

Ivana Helsinki (4.2017–5.2018, 1–3.2017)

Retail work and internship: sewing, design, store operations, social media

Hanna Saren (11–12.2016, 8–9.2016, 3–5.2016)

Pattern-making, sewing, and internship

Grants, articles and Publications

Finnish Textile and fashion grant 2024-25 (Thesis)

Helsingin Kaupungin mikroavustus 2022 (See Us)

Links and articles:

<https://www.hs.fi/kulttuuri/art-2000010933353.html>

<https://yle.fi/a/74-20066608>

<https://www.hs.fi/kaupunki/art-2000010033117.html>

<https://www.stjm.fi/fabmedia/tulevaisuus/nuoret-muodin-muuttajat/>

<https://kotiliesi.fi/deko/ville-aakula-krista-virtanen-ja-kristian-talvitie/>

<https://yle.fi/uutiset/3-12131364>

<https://areena.yle.fi/1-50973604>

<https://tutka.pro/ymparisto/suomalaisilla-mahdollisuus-toimia-vastuullisen-tekstiili-ja-muotiteollisuuden-suunnannayttajina/>

<https://lab.fi/en/node/10427>

<https://www.labopen.fi/lab-pro/neule-muuttumassa-perinteisesta-uudeksi-innovaatioksi/>

<https://www.ess.fi/paikalliset/32968>

https://www.theseus.fi/bitstream/handle/10024/503571/Virtanen_Krista%20opinna%cc%88y-tetyo%cc%88.pdf?sequence=2&isAllowed=y

<https://anchor.fm/muotipodi/episodes/15--Koulutuspolkuja-muotialalle--Fanni-Lyytikinen--Krista-Virtanen--Katriina-Srm-e19jml0>